



MEDIA ALERT

August 12, 2019

Delta Baby Café Grand Opening in Indianola

JACKSON, Miss. – The Delta Baby Café – Let’s Talk will host its grand opening in observance of National Breastfeeding Awareness month. The café was created to help mothers meet their own breastfeeding goals with the help of board-certified lactation consultants (IBCLCs), midwives and nurses. Currently, there are 14 locations throughout the state that allow pregnant and breastfeeding moms a chance to meet as often as once a week to share their experiences.

Approximately 80 percent of all U.S. women start breastfeeding, but of those moms, approximately 60 percent do not reach their own goals. Receiving support and help with prenatal care, weaning, pumping and maintaining a supply of milk gives mothers the support they need to start and continue to breastfeed.

Breastfeeding is better both for the mother and baby. Babies who are exclusively breastfed have fewer childhood ear and respiratory infections, lower risk of Sudden Infant Death Syndrome, less likely to have childhood weight problems, asthma and allergies. Mothers who breastfeed have a lower risk of type 2 diabetes, breast cancer and other cancers, and are less likely to develop heart disease.

The café and grand opening event are provided free via a collaboration with Delta Baby Café and the Office of Women Infants and Children (WIC) at the Mississippi State Department of Health.

WHEN: 11 a.m. to 2 p.m.
Tuesday, August 13, 2019

WHERE: Indianola Health Department
22 MLK St.
Indianola, MS 38751

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